

“Hiring Mobilizers has enabled us to breathe a sigh of relief, knowing the staff we have now will get the job done!”

- Christine Latimer, General Manager

UNDERSTAFFED HOTEL BECOMES FULLY OPERATIONAL

The Best Western Valemount struggled to stay operational due to severe staffing shortages – they simply couldn't attract enough people to meet demand. The result was too few people working too many hours, which led to overworked, burned-out employees. Christine Latimer, the General Manager, turned to Mobilize to see if they could help meet the hotel's labour challenges.

WORKING AT 100% WITH MOBILIZE

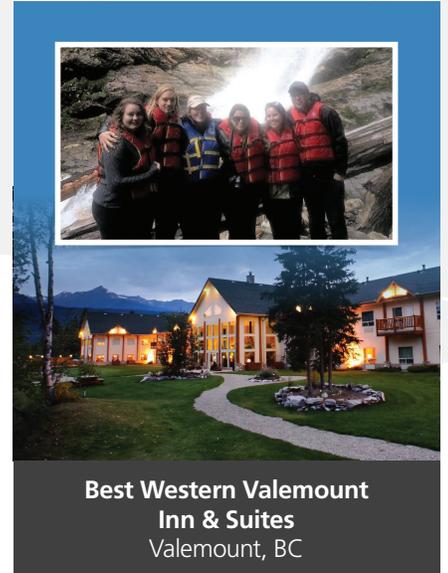
Operations has improved dramatically since the Mobilizers joined the team; partnering with Mobilize has made overworked employees a thing of the past. "Hiring Mobilizers has enabled us all to breathe a sigh of relief, knowing the staff we have now will get the job done!"

Having the right number of motivated people has made a big difference in keeping the hotel running at top efficiency. "From the moment the Mobilizers arrived in our Village, they were a breath of fresh air!" says Latimer. "I appreciate their positive attitude, willingness to work in any department, and their over-and-above service skills for our guests."

HAPPY HOTEL, WELL-SERVED CUSTOMERS

The hotel is now going into its third year of being a Mobilize partner. "The Mobilize Management team is easy to talk to," says Latimer. "They understand any issues we may have, and are more than willing to listen to suggestions on strategies or policy changes."

The program has given the Best Western Valemount a solution that works for their operational needs, and they're continuing to count on Mobilize to staff hard-to-fill roles with great people. "We will remain a long-term client for sure," she says.



DEPLOYMENT SUMMARY

Average # of roles deployed seasonally:

12

Partner since:

Summer 2015

Roles:

- Servers
- Front Desk Agents
- Housekeepers
- Kitchen Helper
- Cooks
- Maintenance Workers

**WANT TO BE PART OF
THE NEXT PLACEMENT?**

Mobilize deploys workers seasonally – if you face staffing shortages and recruitment challenges, register today!